

AEA Snapshot:

Key Findings from 2019

EDUCATION



9 Coffee Breaks conducted in 2019



7 eStudies conducted in 2019

EVENTS



3200

Estimated Evaluation
2019 attendees



670

Summer Evaluation
Institute attendees

MEMBERSHIP



6,968 Total members



14% International members



11 Total number of working
groups in 2019



5 Town Hall meetings
conducted in 2019



Where our membership works:

Private Business

Non-Profit Organization

State Agency

Indigenous Nation

Federal Agency

Government

College/University

Governmental

School System

Organization

FINANCIAL



TOTAL ASSETS

\$3,656,805



Annual Revenue

\$2,497,866



Expenses

\$2,537,709

SIGNIFICANT ACCOMPLISHMENTS OF 2019



Reduced budget deficit by over \$118,000 (of \$158,000) by reducing operational expenses associated with programs and activities.



Welcomed a new Topical Interest Group: University Based Centers. Launched three (3) new working groups: GEDI Evaluation; Guiding Principles; and Member Advisory.



Completed the Cultural Competence Video, to debut in December 2019.



Welcomed two (2) new Affiliates: Northern California Evaluation Network and Vermont Evaluation Network.



Developed a Board Procedures Manual by which the AEA Board of Directors will govern.



The Evaluation Policy Task Force released the Board-approved EPTF Road Map.



Board received training on Racial Equity and Policy Governance.

Connections with other organizations

African Evaluation Association • Canadian Evaluation Association • Center for Culturally Responsive Evaluation and Assessment • European Evaluation Association • International Organization for Cooperation in Evaluation • Expanding the Bench • The Data Coalition • Western Michigan University

2020

Ongoing projects for 2020

FINANCIAL

- Continued development of strategies to increase revenue to support value-added member products and services, with a stronger focus on foundation funding.

MEMBERSHIP ENGAGEMENT

- Conducting a scan of Topical Interest Groups (TIGs) to determine needs, capacity to offer training, and areas of needed support.
- Launching two (2) new working groups: Diversity and Competencies.
- Launching an Evaluation Commissioner's Task Force.
- Engaging in a conversation about professionalization of evaluation at a global level.

MONITORING AND EVALUATION

- Monitoring all AEA programs and activities through an inclusive, equity lens.
- Reviewing criteria and process of professional development offerings to determine how to best incorporate the AEA Guiding Principles and Competencies.
- Evaluating programs and events that require significant financial commitments, beginning with the Summer Evaluation Institute and Virtual Conference.

PROFESSIONAL DEVELOPMENT AND NETWORKING

- Increasing web-based professional development opportunities with focus on being most inclusive of AEA's membership.
- Hiring a moderator for EvalTalk to stimulate conversations.
- Revising the Issues and Ideas Portal guidelines to improve member connection to operations and leadership.